



India Trade Promotion Organisation

Date: September 13, 2024

NOTICE

India Trade Promotion Organisation (ITPO) will be organizing the 43rd edition of India International Trade Fair (IITF), at Bharat Mandapam (New Delhi), from November 14-27, 2024.

- A. In continuation to previous Notices dated September 04 and September 12, 2024, ITPO will be continuing the first stage of booking for Marquee Companies (private exhibitors) through online booking portal <https://domesticbooking.indiatradefair.com/> on **September 14, 2024** also.
- B. The booths will be available at a premium over and above the regular rentals. The rentals for this phase of booking by eligible Marquee Companies will be announced later on September 13, 2024.
- C. The qualifying criteria for companies to be considered for booking under the “Marquee Companies” category is an annual turnover of a minimum of Rs. 50 crores during any one of the previous 05 financial years.
- D. Any remaining eligible companies will be required to submit the CA-Certified turnover certificate latest by 6.00 pm on 13th September, 2024, only by email to - vivekanand@itpo.gov.in, tkpant@itpo.gov.in and domesticfairs@gmail.com subject of the email should be – ‘IITF 2024 – Marquee Company’
- E. Only the companies that are found to be eligible as per the annual turnover criteria will be able to access the online booking page on the scheduled date. The booking portal will be opened only for marquee companies fulfilling the eligibility criteria.
- F. The mapping of booths / halls will be based on product profile. The mapping of category and halls is mentioned in the table below:

| S. No. | Product Category | Hall No. |
|--------|---|-----------------|
| 1. | Processed Food, Beverages, Dairy Products, Confectionery & Bakery Products, Spices and Agri Produce | 12 and 12A |
| 2. | Cosmetics / Jewellery / Nutraceuticals | 14 Ground Floor |

| | | |
|----|---|----|
| 3. | Footwear, Bags and Accessories | 11 |
| 4. | Garments/Textiles/Carpets/Home Furnishing/Handloom | 11 |
| 5. | Electronics/Electricals/Home Appliances/Kitchen Equipment | 11 |

- G. The marquee companies that successfully complete their booth selection process will be required to remit of the due amount through NEFT/RTGS in ITPO's account latest by 6.00 pm on 18th September, 2024. Details of the bank account will be available at the time of booking.
- H. In case a marquee company fails to remit the payment within the stipulated date, the same may also be released for online booking by other exhibitors.
- I. Terms and Conditions Apply.
- J. **Further details regarding opening of portal for online bookings of booths by other private exhibitors will be communicated in due course.** Please keep visiting ITPO website <https://www.indiatradefair.com/> and the microsite of IITF 2024 <https://www.indiatradefair.com/iitf/> for further information and updates regarding IITF 2024 edition. In case of any queries, please contact technicalsupport@itpo.gov.in
